

and that was our game..



At RIMASHAAR JEWELRY, we specialize in making luxurious jewelry using gold and diamonds - the epitome of fineness. This intricate blend is certain to transform your life by adding color and sparkle to it with a dash of daringness.

The Designer...

Sometimes the simplest of beginnings can have a great impact on how one's life story will turn out, particularly where passion, desire and hard work are involved. Rima Shaar's life journey is no different. Each and every dream and challenge has been leading up to the point that she is currently in; a rich blend of ambition, hope and perseverance which inspired her to imagine big and pursue her vision by taking advantage of the opportunities and resources available to drive success. And now, she looks back with longing at the path that shaped and motivated her. Her mission is to empower people through her artistic creations.

At the tender age of 8, Rima was already known for her beautiful voice and superb singing skills having been raised in a family that valued the performing arts. She eventually followed her love for music on the educational basis and followed this up with a PhD in Music. Whilst achieving these milestones, at the back of her mind was her interest in gemstones which started in her early 20s and had

been developing ever since. To quench her yearning, Rima began creating gemstone beaded bracelets and necklaces that were mixed with gold as a hobby. She found a big turnout and got orders from family and friends on the pieces she used to make.

Over time, Rima's hobby took her to a passionate level for fine jewelry and luxurious watches. Intent on enhancing her artistry, she started studying and educating herself on precious metals and jewelry design, and got certified in Jewelry Design and Gemology. Although it took her time and effort, and she faced a lot of difficulties in finding the perfect suppliers and manufacturers to start her own brand, Rima's genuine care and concern for the simplest of details in each and every piece from the materials to the small engravings coupled with her determination to ensure each design is of the highest standards is what has served to distinguish Rimashaar Jewelry as the revolutionary brand that it is today.

«Always follow your heart and passion!»

- Rima Shaar





The Brand...

Our origin might be from the Middle East but our goal is to take over the global jewelry industry in a storm!

What initially began as a leisurely pursuit has now evolved into a firmly established high end brand known for its professional manufacturing, uncompromising quality and product integrity. Fueled by a flair for design and a passion for the exceptional that still drives us to date, we are truly committed to creating both subtle and bold statement pieces using premium quality gold and ethically sourced diamonds.

Our shared love for styling people with vivid and luxurious jewelry defines us at RIMASHAAR JEWELRY as we take you through a time loop where present meets past, past meets present, and timelessness runs abound.

Our Expertise

Synonymous with love and precision, RIMASHAAR JEWELRY is the ultimate depiction of the dynamicity of elegance and class in a fluidity that can only be achieved by mixing and matching various jewelry pieces in order to find your individual style.

Each jewelry is infused with character and personality which serves to not only distinguish the remarkable but to also unite through the commonality of embracing authentic signature pieces.

Our Mission...

«RIMASHAAR aims to beautify you with meticulously crafted jewelry and inspire happiness, appreciation and celebration.»

RIMASHAAR exemplifies a combination of identity, elegance and beauty crafted into jewelry using the finest materials. Our brand aims to create value-added jewelry that in of itself demonstrates our creativity and craftsmanship. Our products show a commitment in the quest for excellence.

RIMASHAAR aims to empower people all over the world by making authentic signature pieces that can beautifies you, while strengthening identity and self-appreciation. It is with utmost care that RIMASHAAR finds the right specialists and suppliers of fine materials based on quality, talent and commitment. Our creativity is at the core of our craftsmanship

and continues shape the authenticity and diversity of our jewelry. We aim to make sure our jewelry appeals to audiences worldwide and compliments numerous personalities.

RIMASHAAR makes an effort to relate to its audience and involve in the social events. This also is part of the reason why we care about different causes, in order to recognize the value and importance of the society and environment we rely on and to encourage increase awareness. We take into account a broad audience in order to provide timeless jewelry for a diverse set of clients. By carefully listening to our audience and continuing to make improvements.

Our brand aims to establish genuine relationships with its clients based on trust and a mutual appreciation of beauty.

Our Vision...

"RIMASHAAR is to provide a variety of exquisitely designed jewelry able to empower clients to change from within"

RIMASHAAR is to show how jewelry can empower you and has an added emotional value. Beautify can support you to love yourself, amplify your beauty and define identity. Transforming your world starts from within, positivity and appreciation in details can make you see the world differently. We believe it's important to have jewelry that are not objects you can touch, but concentrations of positive energy within your reach.

The materials of all products our brand provides are selected based on the experiences of customers and are meant to emit beauty. The products we provide have symbolism and we are intent on providing jewelry that connects you to the core of who you are.



Our Values...

Corporate Responsibility: We are involved in both business and compassion and wish to share success. Profits to us goes beyond finances. Our benefit also is to be part of the society.

Integrity: Our mission is important and and regardless of the context, we mean to uphold our values despite any struggles.

Creativity: Our strength lies in our ability to think outside the box and commitment to be authentic in order to be of value to our clients.

Service: We see a superior service as the bedrock of our organization and aim to have a timely response to inquiries and requests.

Quality: We aim to be the preferred choice for clients interested in obtaining exquisitely crafted jewelry and dedicated to the pursuit of perfection.

Partnership: We aim to have long lasting relationships with our clients and suppliers through mutual benefits.

RIMASHAAR JEWELRY / 2023

Our Subsidaries...

RIMASHAAR JEWELRY Group is a well-established and reputable company that operates several subsidiaries in the gold industry. «Eswarah» and «Thahab» include gold fashion, and high-end gold pieces.

Each subsidiary is committed to providing exceptional products and services to its customers, and together they contribute to the overall success and growth of the RIMASHAAR JEWELRY Group. With a diverse range of subsidiaries, the RIMASHAAR JEWELRY Group is well-positioned to continue expanding its reach and impact in the market.

Price Points...

Our price range differs in each subsidary where prices range from \$ 200 to \$ 60,000.



RIMASHAAR JEWELRY
SALHIYA COMPLEX - KUWAIT



ESWARAH

LAILA GALLERY - KUWAIT



THAHAB RIMASHAAR

ALHAMRA TOWER - KUWAIT

SITI A AIR COLLECTIONS





Masterpiece Collection

Inspiration struck in the form of the brand designer's lucky number 7. Rima had challenged herself to create the Rimashaar Jewelry brand and encountered it as a game that she had to win. The collection features 2 dices which face up the numbers (6,1) to give 7. Master the art of winning by taking a risk in life today with this signature collection.

"and that was our game.."





"Where luxury meets style."

Our goal is to take over the global jewelry industry in a storm!



GOLD & DIAMOND







GOLD & DIAMOND



GOLD & DIAMOND







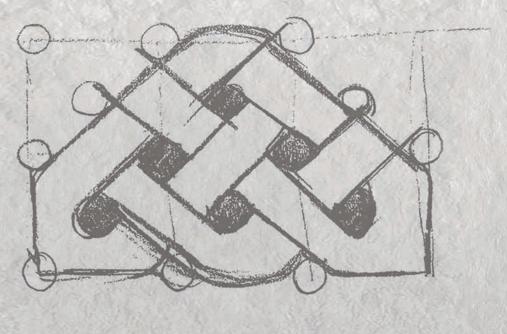
Celtic Collection

Characteristic of this Rimashaar Jewelry collection are the knots that constitute complete loops and which have no start or finish, representing eternity. Only one thread is used in each design to symbolize how life and eternity are interconnected. Reward loyalty, faith, friendship and love either of self and/or others with these authentic pieces and experience the joy and satisfaction that comes with heartfelt gratitude.



RIMASHAAR JEWELRY





celtic Design









Mystic Collection

The symbols of nature -the moon and the stars- have a spiritual impact that can be felt all through to the soul. For you who seeks by contemplation and self-surrender, who believes in the spiritual apprehension of truths that are beyond the intellect, this dreamy Rimashaar Jewelry collection is here to reaffirm your journey. You can only discover if you surrender yourself to uncovering the mysteries.











Mystic Collection





MyStic Collection
GOLD & DIAMOND

R I M A S H A A R
JEWELRY

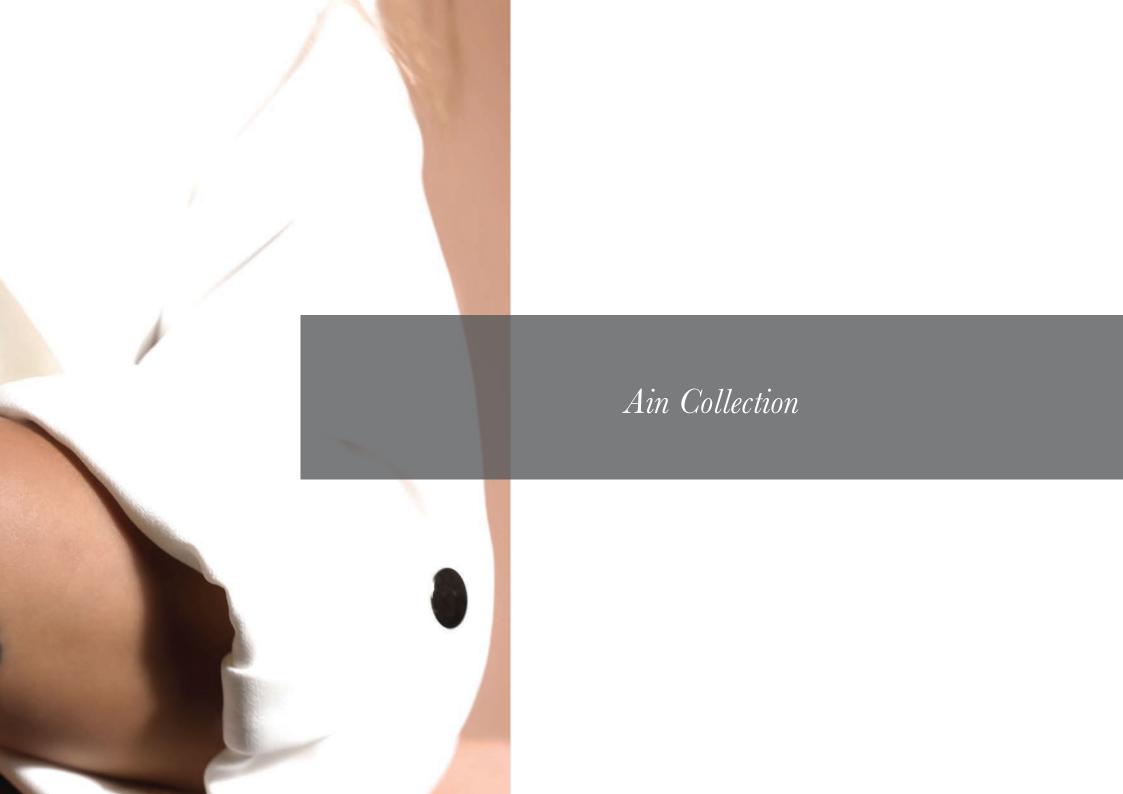


You can only discover if you surrender yourself to uncovering the mysteries..









Ain Collection

In Arab and the mid-western culture, there is a belief of the 'Evil Eye' or bad magic. It is also believed that some pendants with turquoise gemstones or eye-shaped jewelry protect from these negative energies. Ain is an Arabic word for "eye". This particular Rimashaar Jewelry collection incorporates the design in a modernized approach that meets new trends while also bearing positive energies. Invite positivity and progress into your life today and enjoy a reenergized chapter in your life story.









Ain Collection





Ain Collection













Love Collection

We all have different ways through which to express love to both ourselves and our loved ones. This Rimashaar Jewelry collection allows you to personalize each gift into the unique expression it is for an authentic statement. Choose from the available numbers, letters, symbols and thread colors with each cube made of solid gold. We will then assemble the collection to help you create a meaningful gift.









Our Commitment

As our collections grow by the day as inspired by the diversity of life, we endeavor to motivate and empower through our work, allowing you to find your place within the world while still remaining fashionable. By touching lives, we hope to actualize our long term vision of a worldwide reach that unifies across borders, but which starts with enhancing your true self.



